



PISTE DE RESISTANCE: GETTING THE KIDS ON THE SLOPES

The skiing holiday now a family affair

SKIING holidays have become incredibly popular with Irish holidaymakers in recent years. Large groups of twenty- and thirty-somethings carrying their winter gear, steeling themselves for a week in the chalets of Val d'Isere, Morzine or Meribel is by no means an unusual sight these days.

With long days of fresh, outdoor activity, followed by equally long nights of après ski socialising, it is not difficult to see the attraction of this type of getaway.

But, just because the hoards of young skiers are getting a little older and starting families, it doesn't mean the thrills of the skiing holiday are lost forever.

There are many operators offering family ski holidays, and a good place to start would be www.highlife.ie. This award-winning tour operator set out

to create a refreshingly different ski holiday experience.

Having experienced torturous transfer journeys, unhelpful service and poor-quality accommodation, the group were determined to offer a hassle-free holiday without compromise, the type of ski holiday they would like to go on themselves.

Highlife understands that many parents are not ready to hang up their ski boots just because they have children. To help them enjoy some time on the slopes, they offer a wide range of childcare solutions, including the introduction of their own Highlife nanny for the 08/09 season.

To make their younger guests feel especially welcome, Highlife provides special ski-themed colouring books. Other benefits for parents with toddlers and babies include

options to pre-order nappies and baby-wipes or to hire sterilizers, buggies and other essentials that can be cumbersome to carry from home.

Highlife are offering families, who are keen to take advantage of extra school holidays during Paddy's week, six hours of free babysitting over two evenings. The offer is open to any families travelling to Morzine between March 15 and 22, with prices starting from €1,265 for adults and €1,049 for child under 12.

Full details on Highlife's exclusive range of ski chalet holidays in France can be found at www.highlife.ie. Childcare prices start from €300 for six mornings with Highlife's private nanny. Highlife can be contacted on +353 1 677 1100 and by email at info@highlife.ie.



Not just for grown-ups: Families are taking to the slopes with operators offering customised, child-friendly packages